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**Instructions for Ad Pages**

1. All MLO Contestants are required to sell a minimum of 2 Fullad pages for the MLO program book. (Ad pages are 8 ½ x 11.)
	1. ALLmoney and advertisements are due at State Meeting registration on April 6, 2019.
	2. Place all ads, a flash drive of pictures, Ad Sales Agreements and other information in a manila envelope labeled with contestant’s name and title.
2. Partial pages cannot be accepted. For Example: If you sell a ½ page ad to one business, a ¼ page ad to another, then you must have another ¼ page or 2–1/8 page ads to make up a full page. You will be financially responsible for the unsold portion of an ad page.

Ad Pricing: Full Page: $360

Half Page: $180

1/4 Page: $90

1/8 Page: $45

1. Attached is a copy of the Ad Sales Agreement and Contestant Information Form. You will need to:
	1. Give a copy of the Agreement to the person to whom you are selling the ad.
	2. Make a copy to turn in with your ads.
	3. Email Information Form to jamie.hilburn11@gmail.com by April 6.
2. Personal Checks will **not** be accepted.
	1. A business check made payable to the Miss Louisiana Organization will be accepted.
	2. Monies collected other than business checks must be submitted as one certified check or one money order for the total amount of pages sold.
	3. All Payments must be submitted to the Miss Louisiana Organization at State Meeting registration on April 6.
3. Only digital pictures and graphics on a flash drive will be accepted for ads.
	1. Business cards submitted as an ad must be scanned into an electronic format to be accepted.
4. All digital files (photos) for ad pages should have a minimum resolution of **300 dpi**. Black and white photos are preferred. We cannot guarantee the quality of photos submitted from cell phones.
	1. Acceptable file formats include: .jep, .tif, .eps, .gif, .psd, .pdf, .jpg
5. Contestants are not allowed to use the CMNH, Miss America, or Miss Louisiana Organization logos.

\*Please check your flash drive to make sure that all information is uploaded.